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FOR IMMEDIATE RELEASE

CHRIS FREDERIKSEN, INTERNATIONALLY RENOWNED ACCOUNTING CONSULTANT, JOINS TRANSITION ADVISORS LLC, AS PARTNER

Kansas City, KS August 2011 – Transition Advisors, LLC, a national consulting firm focused exclusively on assisting accounting firms in the process of buying, selling and merging with each other, is pleased to announce that Chris Frederiksen has joined the firm as West Coast Partner. Frederiksen will be working closely with the Transition Advisors' professional team, notably Mark Basinski, Transition Advisor's current West Coast Partner, while also expanding the company into Oregon, Washington, Nevada and Utah in addition to increasing its presence in California and Arizona. In addition to working with Transition Advisors on mergers and acquisitions consulting, Chris has a nationwide client base of accounting firms and will continue to provide a full range of consulting services. According to Terry Putney, CEO, **“We anticipate that Chris will develop opportunities in Transition Advisors’ West Coast Territory and beyond, making Transition Advisors the dominant M&A advisory firm in all the major markets of North America.”**

Frederiksen is recognized as one of the top consultants to the accounting profession in the United States, the United Kingdom, Australia and Canada. He is also one of the best-known and most highly-rated seminar leaders. He came to the San Francisco Bay Area in 1961 and worked at firms such as Touche Ross & Co. (now Deloitte) where he became one of its youngest partners. He began Frederiksen & Co., which grew into one of the largest local firms on the West Coast. After a brief hiatus, Frederiksen returned to public accounting and started Frederiksen-Crawford CPAs. As a consultant for the past two decades, he has been assisting small and medium-sized accounting firms achieve their goals of greater profitability and increased personal satisfaction for the owners.

In both 2009 and 2010, Frederiksen was ranked one of the 100 Most Influential People in the Accounting Profession by Accounting Today. He was awarded the John F. Forbes Gold Medal

for the highest score on the CPA Exam in California, named to the Accounting Hall of Fame and earned the Everest Award for Services to the Accounting Profession. A published author of several books, Frederiksen has his own blog, Million Dollar CPA.

Over the past 20 years, the principals of Transition Advisors (www.transitionadvisors.com) have closed nearly one thousand transactions nationally working with a wide range of firm sizes, from local to international. For additional information on Transition Advisors, please contact Terry Putney (tputney@transitionadvisors.com) or Joel Sinkin (jsinkin@transitionadvisors.com).

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